

JL Farm Equipment from Indiana Participates in Factory Tour Program

Submitted by Lance Derksen

MacDon had the pleasure of hosting 18 individuals traveling from Princeton and Poseyville, Indiana. MacDon Territory Manager Buck Henderson planned the trip with Paul and Ryan Beuligmann, from JL Farm Equipment. The group was in Winnipeg February 21-23, 2006.

Paul Beuligmann stated "the trip was absolutely wonderful and will pay great dividends. The guys have been talking about it for weeks. Of the 16 people I brought, if they don't have a MacDon already, they will within the next two years. The guys I brought want to make it an annual event."

The group's trip started off with a flight full of stops. They departed Evansville, Indiana and landed in Detroit, Michigan. That was followed with a flight from Detroit to Minneapolis, Minnesota. Finally, their destination was in sight as they flew from Minneapolis to Winnipeg, Manitoba.

The MacDon bus was at the Winnipeg Airport to greet them and to provide transportation for the duration of their visit.



The group visited MacDon together with local dealers and farmers also participating in the Factory Tour Program. We had a full house, 85 guests nearly filled the Theatre to capacity here at the MacDon Exhibition and Training Centre. As part of the program, Don Villwock, President of the Indiana Farm Bureau, spoke about agriculture in Indiana and addressed some questions local farmers had. Thanks Don for providing some of your expertise to the group during your visit to MacDon!

This is an example of the popularity and success of the Factory Tour Program. Thanks Paul and Ryan for organizing a group to visit Winnipeg and we look forward to your next visit.